



EUROPEAN WOMEN SHAREHOLDERS
DEMAND GENDER EQUALITY

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ATMOSPHERE DURING THE AGM OF VIVENDI

17.04.2015, PARIS

“OÙ SONT LES FEMMES?”

By Nathalie Leroy

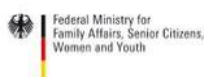
A very masculine “suit and tie” atmosphere dominated the Annual General Meeting of VIVENDI on 17.04.2015. Obviously the topic of gender equality wasn't supported by the shareholders, who showed annoying signs when the question was asked. Even women supported misogynistic speech. (A woman shareholder argued that if we have “Barbies on Boards” it is because of the implementation of gender parity). Five minutes were dedicated to responding the questions submitted in writing. They used their most diplomatic language to hide the reality, which is that women are underrepresented in the Supervisory Board, Management Board and Management Team. When the question about the goals that VIVENDI wants to reach in order to increase the representation of women in high level of responsibility functions was asked by singing “Où sont les femmes?”, Mr. Bollore expressed commitment to increase the percentage of women in decision-making positions. It remains to be seen if he will keep his words.

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